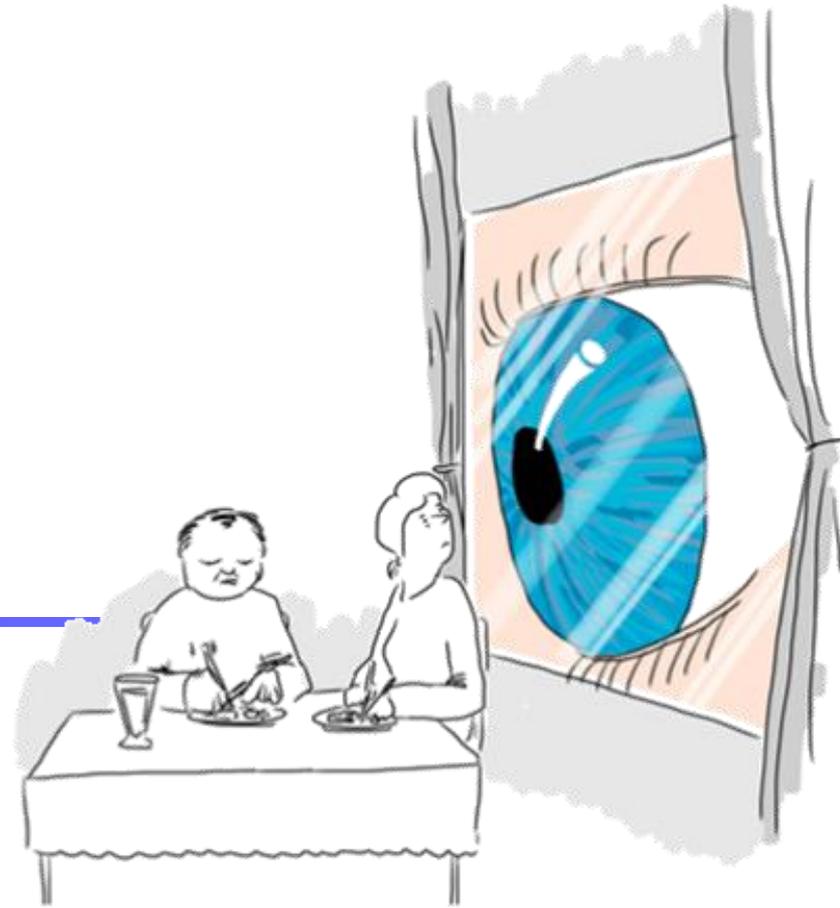


The Privacy of Secured Computations

Adam Smith

Penn State

Crypto & Big Data
Workshop
December 15, 2015



“Relax – it can only see metadata.”



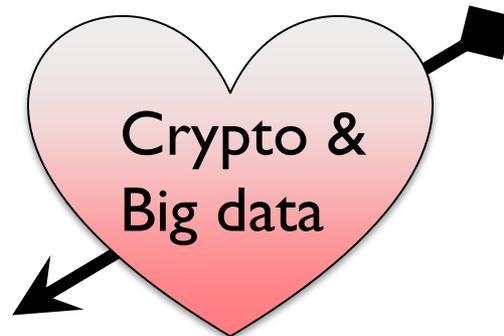
PennState
College of Engineering

Cartoon: **NOISE TO SIGNAL**
RobCottingham.com

Big Data

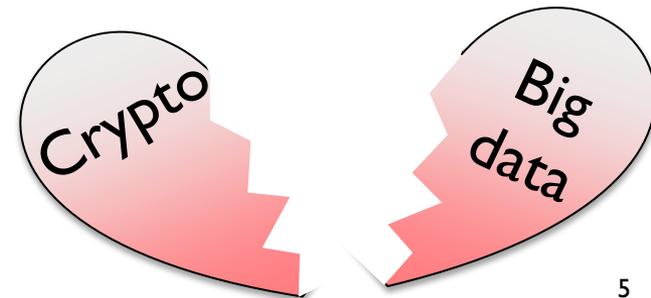
Every <length of time>
your <household object>
generates <metric scale modifier>bytes of data
about **you**

- Everyone handles sensitive data
- Everyone delegates sensitive computations



Secured computations

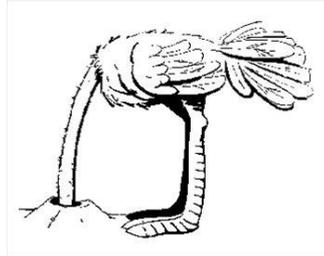
- Modern crypto offers powerful tools
 - Zero-knowledge to program obfuscation
- Broadly: specify outputs to reveal
 - ... and outputs to keep secret
 - Reveal only what is necessary
- Bright lines
 - E.g., psychiatrist and patient
- Which computations should we secure?
 - Consider average salary in department before and after professor X resigns
 - Today: settings where we must release **some data at the expense of others**



Which computations should we secure?

- This is a social decision

➤ True, but...

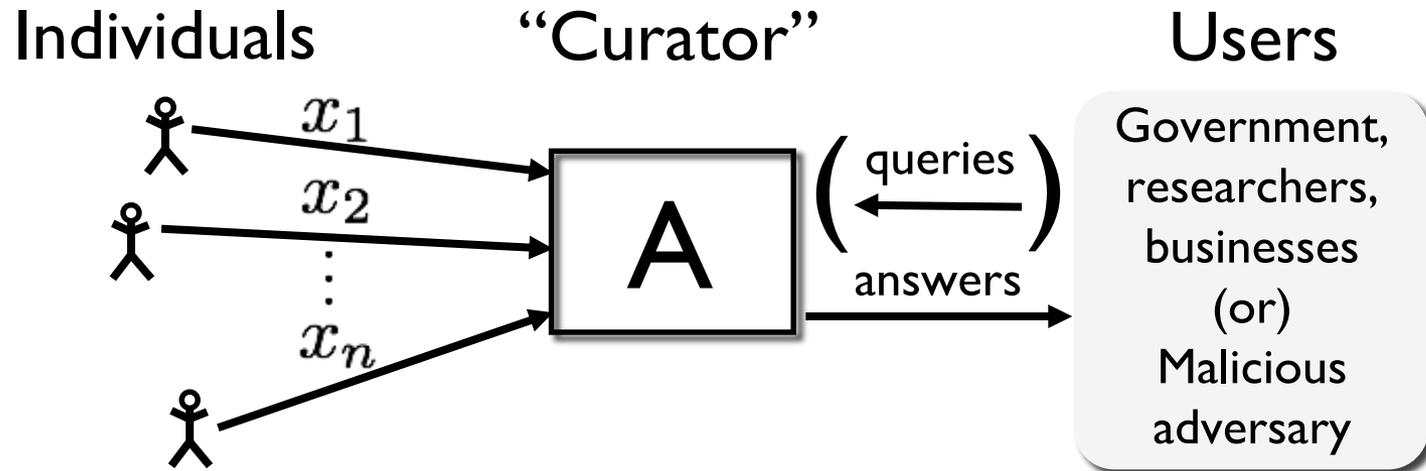


- Technical community can offer tools to reason about security of secured computations



- This talk: **privacy in statistical databases**
- Where else can technical insights be valuable?

Privacy in Statistical Databases



Large collections of personal information

- census data
- national security data
- medical/public health data
- social networks
- recommendation systems
- trace data: search records, etc

Privacy in Statistical Databases

- **Two conflicting goals**
 - **Utility**: Users can extract “aggregate” statistics
 - **“Privacy”**: Individual information stays hidden

- **How can we define these precisely?**
 - Variations on model studied in
 - **Statistics** (“statistical disclosure control”)
 - **Data mining / database** (“privacy-preserving data mining” *)
 - Recently: **Rigorous foundations & analysis**

Privacy in Statistical Databases

- Why is this challenging?

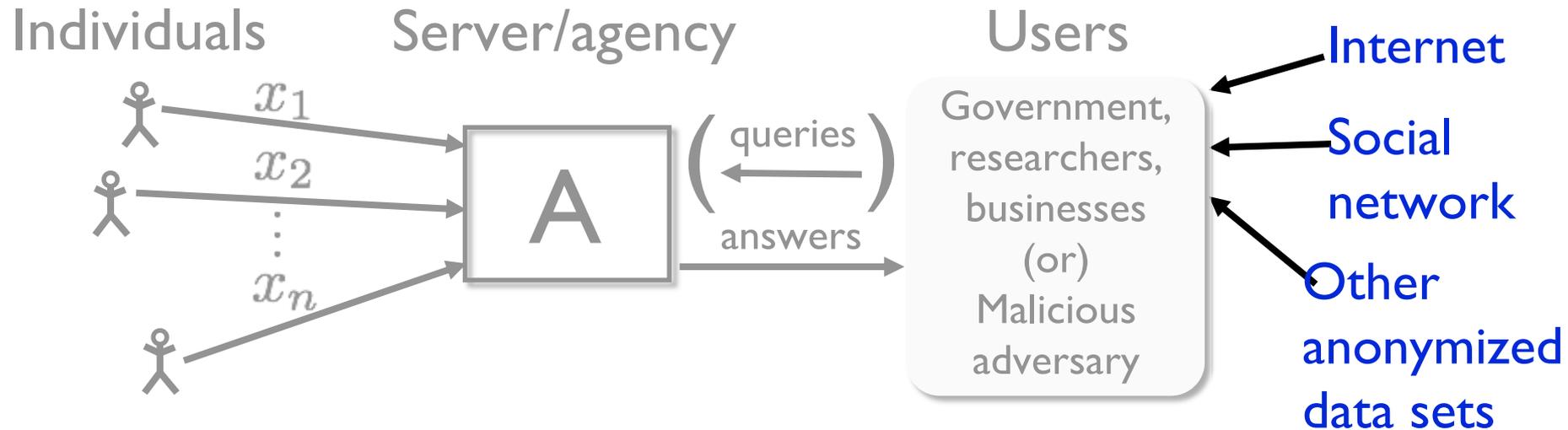
- A partial taxonomy of attacks

- Differential privacy

- “Aggregate” as insensitive to individual changes

- Connections to other areas

External Information

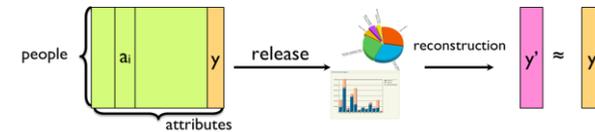
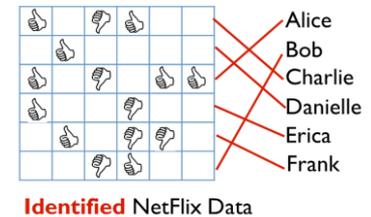


- Users have external information sources
 - Can't assume we know the sources

Anonymous data (often) isn't.

A partial taxonomy of attacks

- Reidentification attacks
 - Based on external sources or other releases
- Reconstruction attacks
 - “Too many, too accurate” statistics allow data reconstruction
- Membership tests
 - Determine if specific person in data set (when you already know much about them)



$$X =$$

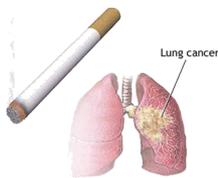
0	1	1	0	1	0	0	0	1
0	1	0	1	0	1	0	0	1
1	0	1	1	1	1	0	1	0
1	1	0	0	1	0	1	0	0

$$\bar{X} =$$

1/2	3/4	1/2	1/2	3/4	1/2	1/4	1/4	1/2
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$$z =$$

1	0	1	1	1	1	0	1	0
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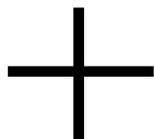
- Correlation attacks
 - Learn about me by learning about population

Reidentification attack example

[Narayanan, Shmatikov 2008]

👍		👎	👍		
	👍				
👍		👎		👍	👍
👍			👎		
	👍		👎	👎	
		👎	👍		

Anonymized
Netflix data



👍			👍		
	👍				
👍					👍
👍			👎		
					👎
		👎			

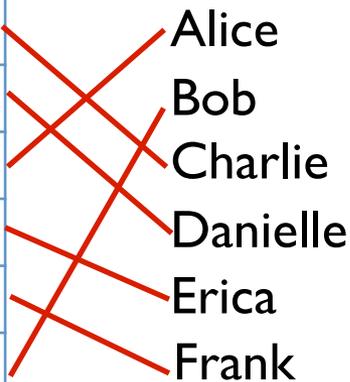
Public, incomplete
IMDB data

- Alice
- Bob
- Charlie
- Danielle
- Erica
- Frank



👍		👎	👍		
	👍				
👍		👎		👍	👍
👍			👎		
	👍		👎	👎	
		👎	👍		

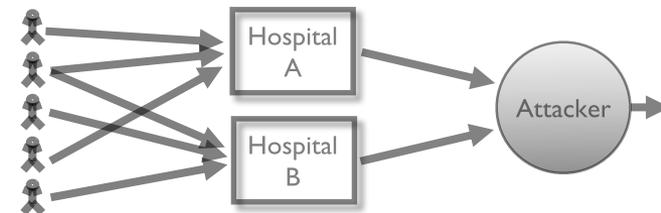
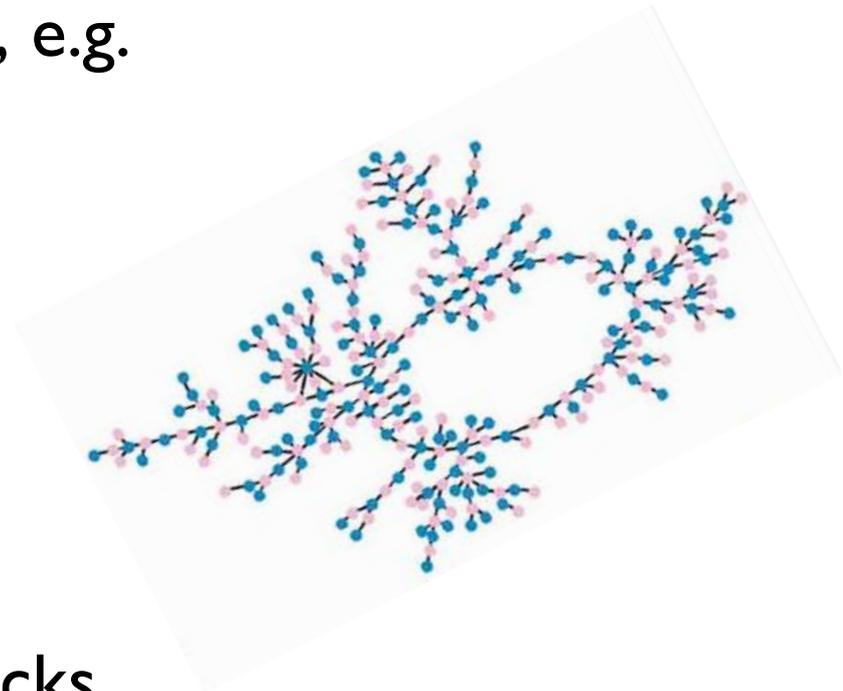
Identified Netflix Data



On average,
four movies
uniquely
identify user

Other reidentification attacks

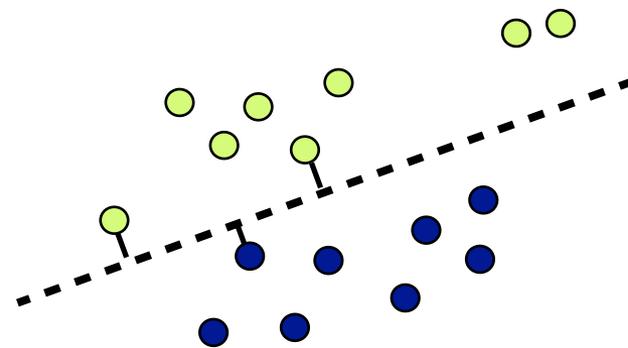
- ... based on **external sources**, e.g.
 - Social networks
 - Computer networks
 - Microtargeted advertising
 - Recommendation Systems
 - Genetic data [Yaniv's talk]
- ... based on **composition** attacks
 - Combining independent anonymized releases



[Citations omitted]

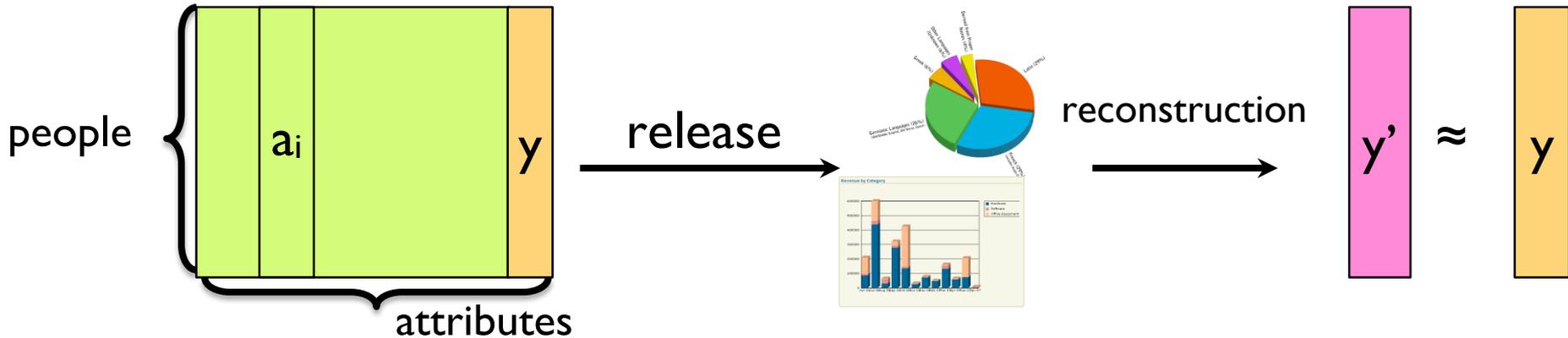
Is the problem granularity?

- Examples so far: releasing individual information
 - What if we release only “aggregate” information?
- Defining “aggregate” is delicate
 - E.g. support vector machine output reveals individual data points
- Statistics may together encode data
 - Reconstruction attacks:
Too many, “too accurate” stats
⇒ reconstruct the data
 - Robust even to fairly significant noise



Reconstruction Attack Example [Dinur Nissim '03]

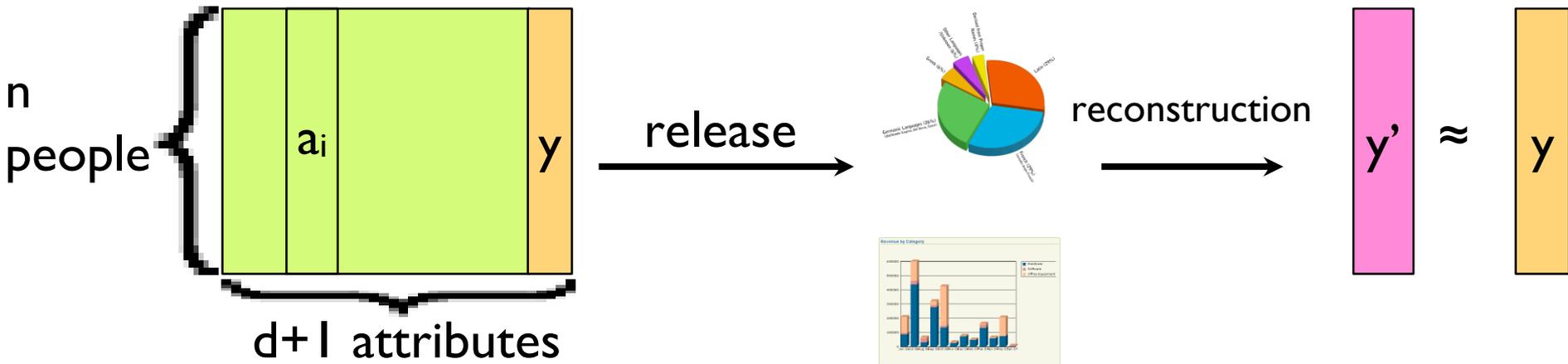
- Data set: d “public” attributes, 1 “sensitive”



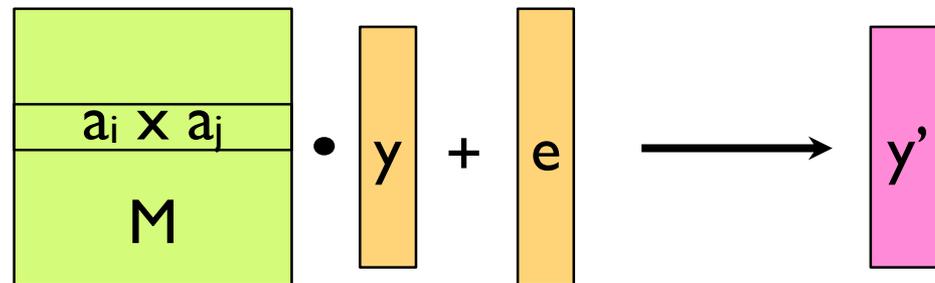
- Suppose release reveals correlations between attributes
 - Assume one can learn $\langle a_i, y \rangle + \text{error}$
 - If $\text{error} = o(\sqrt{n})$ and a_i uniformly random and $d > 4n$, then one reconstruct $n - o(n)$ entries of y
- Too many, “too accurate” stats \Rightarrow reconstruct data
 - Cannot release everything everyone would want to know

Reconstruction attacks as linear encoding [DMT'07,...]

- Data set: d “public” attributes per person, l “sensitive”



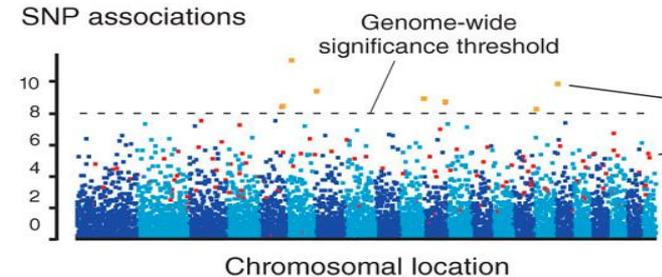
- Idea: view statistics as noisy linear encoding $My + e$



- Reconstruction depends on geometry of matrix M
 - Mathematics related to “compressed sensing”

Membership Test Attacks

- [Homer et al. (2008)]
Exact high-dimensional summaries allow an attacker with knowledge of population to test membership in a data set
- Membership is sensitive
 - Not specific to genetic data (no-fly list, census data...)
 - Learn much more if statistics are provided by subpopulation
- Recently:
 - Strengthened membership tests
[Dwork, S., Steinke, Ullman, Vadhan '15]
 - Tests based on learned face recognition parameters
[Frederiksson et al '15]



Membership tests from marginals

- X : set of n binary vectors from distrib P over $\{0,1\}^d$
- $q(X) = \bar{X} \in [0,1]^d$: proportion of 1 for each attribute
- $z \in \{0,1\}^d$: Alice's data
- Eve wants to know if Alice is in X .

Eve knows

➤ $q(X) = \bar{X}$

➤ z : either in X or from P

➤ Y : n fresh samples from P

- [Sankararam et al, '09]

Eve reliably guesses if $z \in X$
when $d > cn$

$X =$

0	1	1	0	1	0	0	0	1
0	1	0	1	0	1	0	0	1
1	0	1	1	1	1	0	1	0
1	1	0	0	1	0	1	0	0

$\bar{X} =$

1/2	3/4	1/2	1/2	3/4	1/2	1/4	1/4	1/2
-----	-----	-----	-----	-----	-----	-----	-----	-----

$Z =$

1	0	1	1	1	1	0	1	0
---	---	---	---	---	---	---	---	---

Strengthened membership tests [DSSUV'15]

- X : set of n binary vectors from distrib P over $\{0,1\}^d$
- $q(X) = \bar{X} \pm \alpha$: approximate proportions
- $z \in \{0,1\}^d$: Alice's data
- Eve wants to know if Alice is in X .

Eve knows

- $q(X) = \bar{X} \pm \alpha$
- z : either in X or from P
- Y : m fresh samples from P

$X =$

0	1	1	0	1	0	0	0	1
0	1	0	1	0	1	0	0	1
1	0	1	1	1	1	0	1	0
1	1	0	0	1	0	1	0	0

$q(X) \approx$

1/2	3/4	1/2	1/2	3/4	1/2	1/4	1/4	1/2
-----	-----	-----	-----	-----	-----	-----	-----	-----

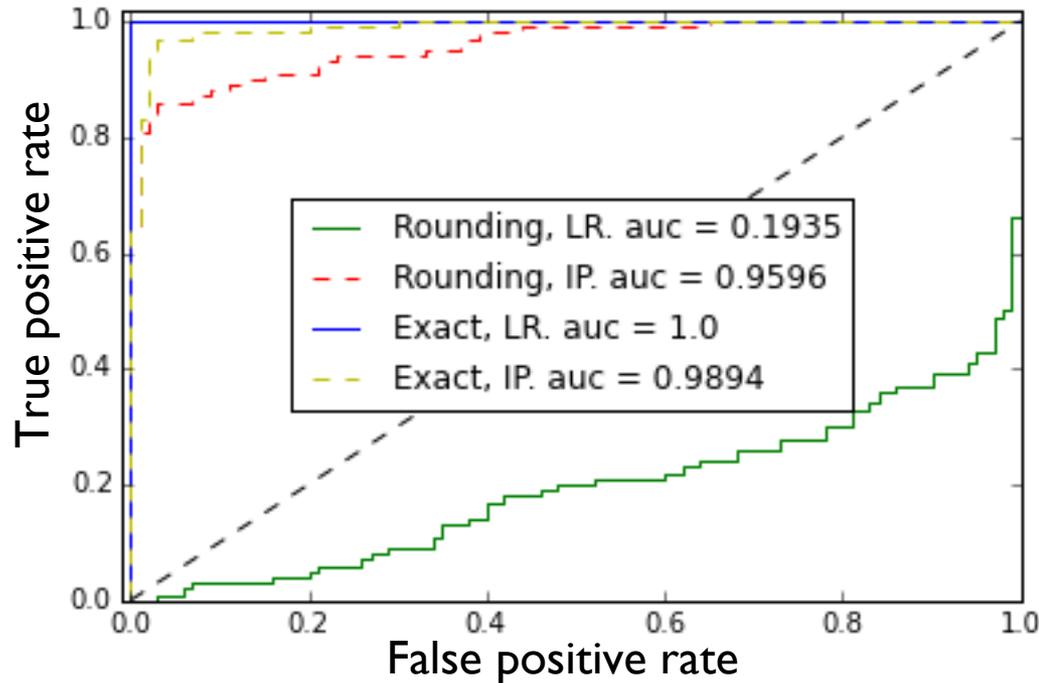
$Z =$

1	0	1	1	1	1	0	1	0
---	---	---	---	---	---	---	---	---

- [DSSUV'15]
Eve reliably guesses if $z \in X$
when $d > c' \left(n + \alpha^2 n^2 + \frac{n^2}{m} \right)$

Robustness to perturbation

- $n = 100$
- $m = 200$
- $d = 5,000$
- Two tests
 - LR [Sankararam et al'09]
 - IP [DSSUV'15]

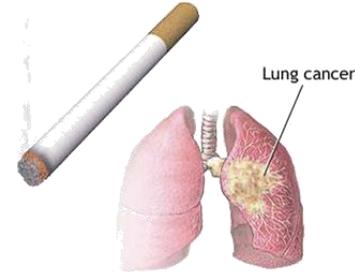


- Two publication mechanisms
 - Rounded to nearest multiple of 0.1 (red / green)
 - Exact statistics (yellow / blue)

**Conclusion: IP test is robust.
Calibrating LR test seems difficult**

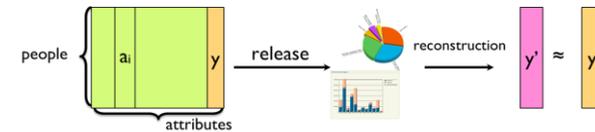
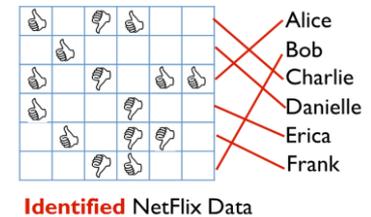
“Correlation” attacks

- Suppose you know that I smoke and...
 - Public health study tells you that I am at risk for cancer
 - You decide not to hire me
- Learn about me by learning about underlying population
 - It does not matter which data were used in study
 - Any representative data for population will do
- Widely studied
 - De Finetti [Kifer ‘09]
 - Model inversion [Frederickson et al ‘15] *
 - Many others
- Correlation attacks fundamentally different from others
 - Do not rely on (or imply) individual data
 - Provably impossible to prevent **



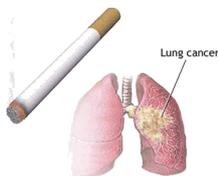
A partial taxonomy of attacks

- Reidentification attacks
 - Based on external sources or other releases
- Reconstruction attacks
 - “Too many, too accurate” statistics allow data reconstruction
- Membership tests
 - Determine if specific person in data set (when you already know much about them)



$$X = \begin{bmatrix} 0 & 1 & 1 & 0 & 1 & 0 & 0 & 0 & 1 \\ 0 & 1 & 0 & 1 & 0 & 1 & 0 & 0 & 1 \\ 1 & 0 & 1 & 1 & 1 & 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 0 & 1 & 0 & 1 & 0 & 0 \end{bmatrix}$$

$$\bar{X} = \begin{bmatrix} \frac{1}{2} & \frac{3}{4} & \frac{1}{2} & \frac{1}{2} & \frac{3}{4} & \frac{1}{2} & \frac{1}{4} & \frac{1}{4} & \frac{1}{2} \end{bmatrix}$$

$$z = \begin{bmatrix} 1 & 0 & 1 & 1 & 1 & 1 & 0 & 1 & 0 \end{bmatrix}$$


- Correlation attacks
 - Learn about me by learning about population

Privacy in Statistical Databases

- Why is this challenging?
 - A partial taxonomy of attacks

- Differential privacy

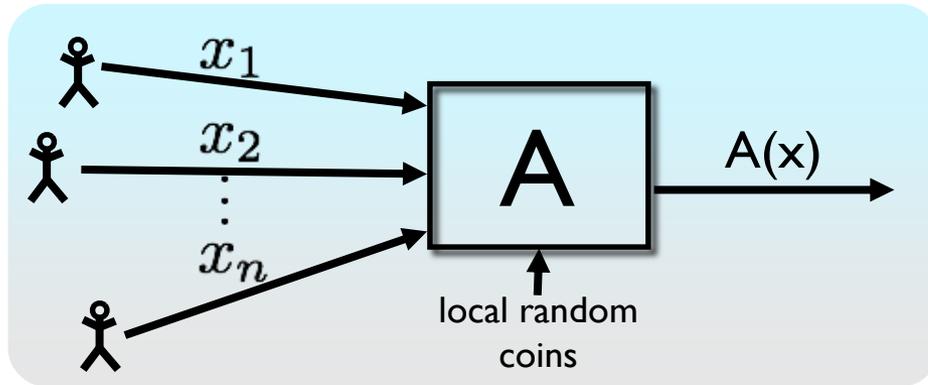
- Connections

- “Aggregate” \approx stability to small changes in input
- Handles arbitrary external information
- Rich algorithmic and statistical theory

Differential Privacy [Dwork, McSherry, Nissim, S. 2006]

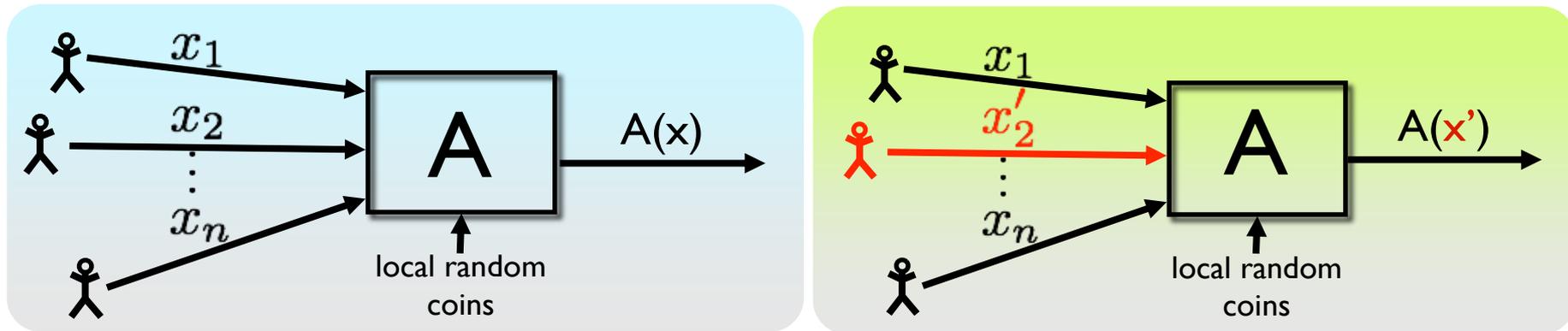
- Intuition:
 - Changes to my data **not noticeable by users**
 - Output is “independent” of my data

Differential Privacy [Dwork, McSherry, Nissim, S. 2006]



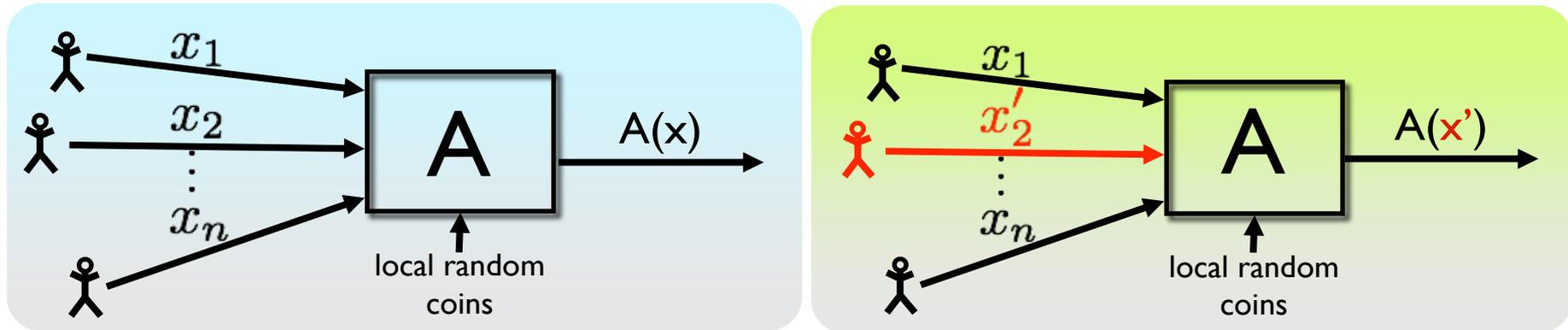
- Data set $\mathbf{x} = (x_1, \dots, x_n) \in D^n$
 - Domain D can be numbers, categories, tax forms
 - Think of \mathbf{x} as **fixed** (not random)
- $A =$ **randomized** procedure
 - $A(\mathbf{x})$ is a random variable
 - Randomness might come from adding noise, resampling, etc.

Differential Privacy [Dwork, McSherry, Nissim, S. 2006]



- A thought experiment
 - Change one person's data (or remove them)
 - Will the distribution on outputs change much?

Differential Privacy [Dwork, McSherry, Nissim, S. 2006]



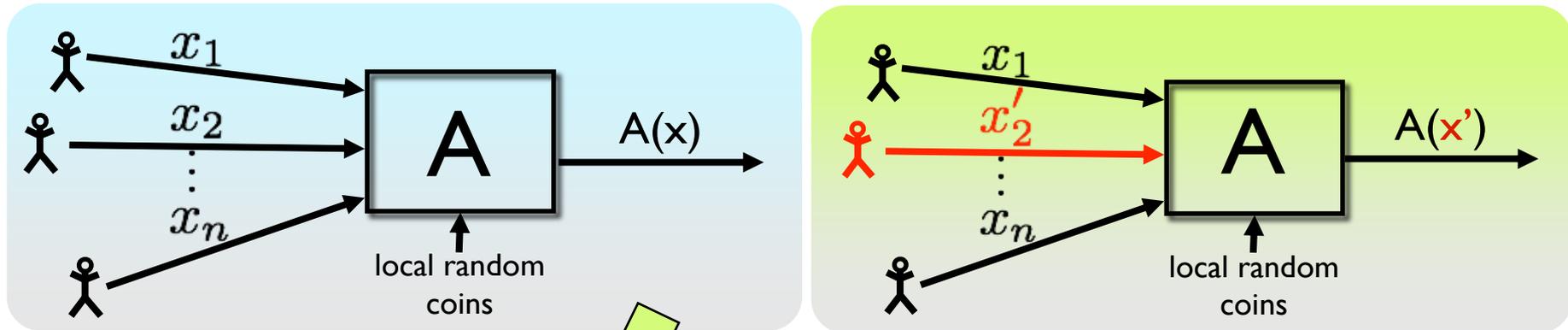
x' is a neighbor of x
if they differ in one data point

Definition: A is ϵ -differentially private if,
for all neighbors x, x' ,
for all subsets S of outputs

Neighboring databases
induce **close** distributions
on outputs

$$\Pr(A(x) \in S) \leq e^\epsilon \cdot \Pr(A(x') \in S)$$

Differential Privacy [Dwork, McSherry, Nissim, S. 2006]



x' is a neighbor of x
if they differ in one data point

Definition: A is (ϵ, δ) -differentially private if

for all neighbors x, x' ,

for all subsets S of outputs

$$\Pr(A(x) \in S) \leq e^\epsilon \cdot \Pr(A(x') \in S) + \delta$$

Neighboring databases
induce **close** distributions
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Differential Privacy [Dwork, McSherry, Nissim, S. 2006]

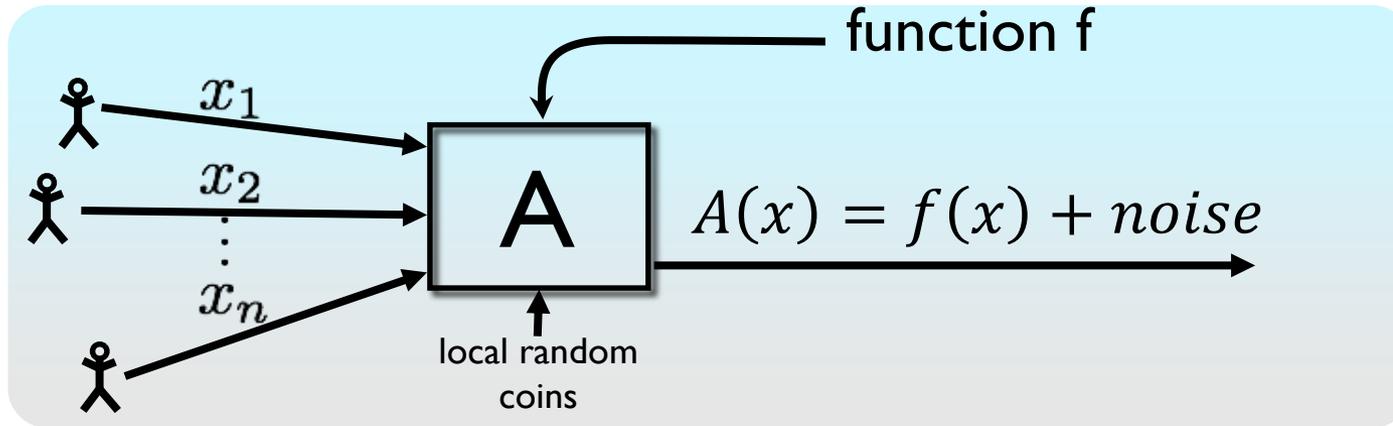
- This is a condition on the **algorithm** A
 - Saying a particular output is private makes no sense
- Choice of distance measure matters
- What is ϵ ?
 - Measure of information leakage
 - Not too small (think $\frac{1}{10}$, not $\frac{1}{2^{50}}$)

Definition: A is ϵ -differentially private if,
for all neighbors x, x' ,
for all subsets S of outputs

$$\Pr(A(x) \in S) \leq e^\epsilon \cdot \Pr(A(x') \in S)$$

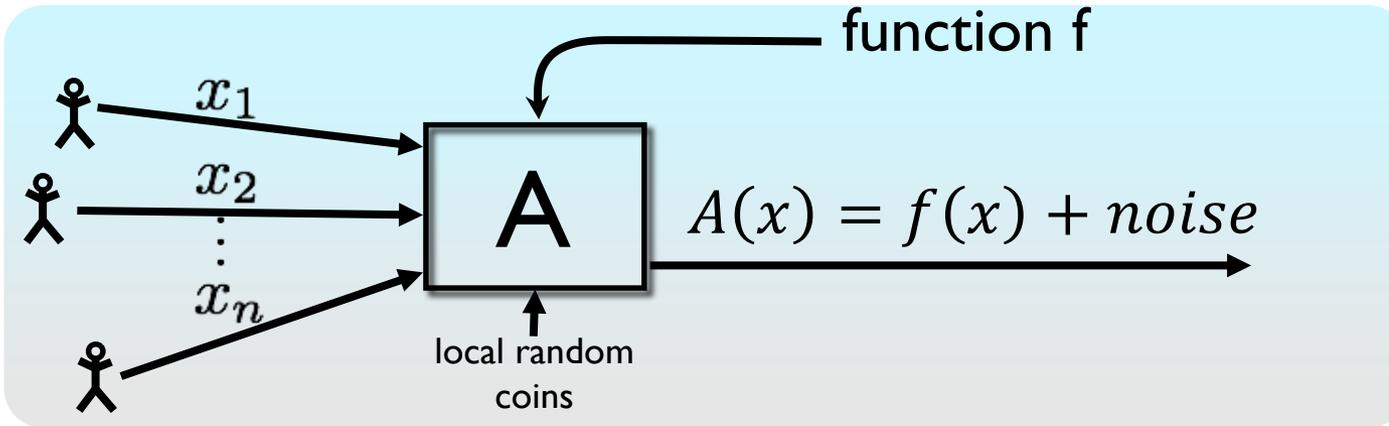
Neighboring databases
induce **close** distributions
on outputs

Example: Noise Addition



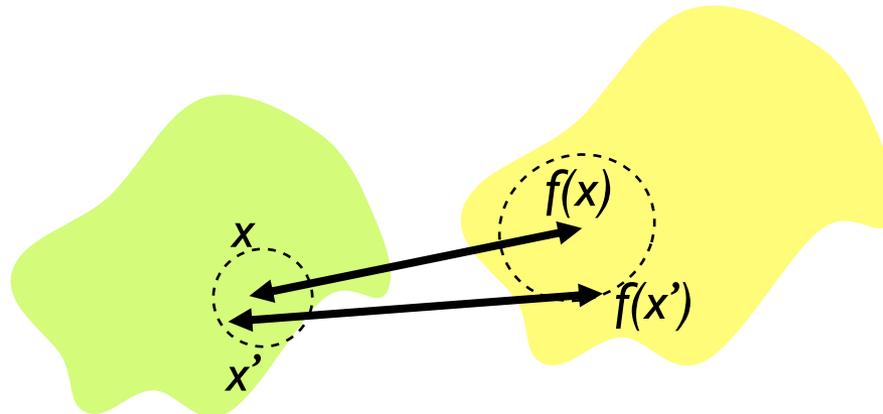
- Say we want to release a summary $f(x) \in \mathbb{R}^p$
 - e.g., proportion of diabetics: $x \in \{0,1\}$ and $f(x) = \frac{1}{n} \sum_i x_i$
- Simple approach: add noise to $f(x)$
 - How much noise is needed?
- Intuition: $f(x)$ can be released accurately when f is insensitive to individual entries x_1, \dots, x_n

Example: Noise Addition

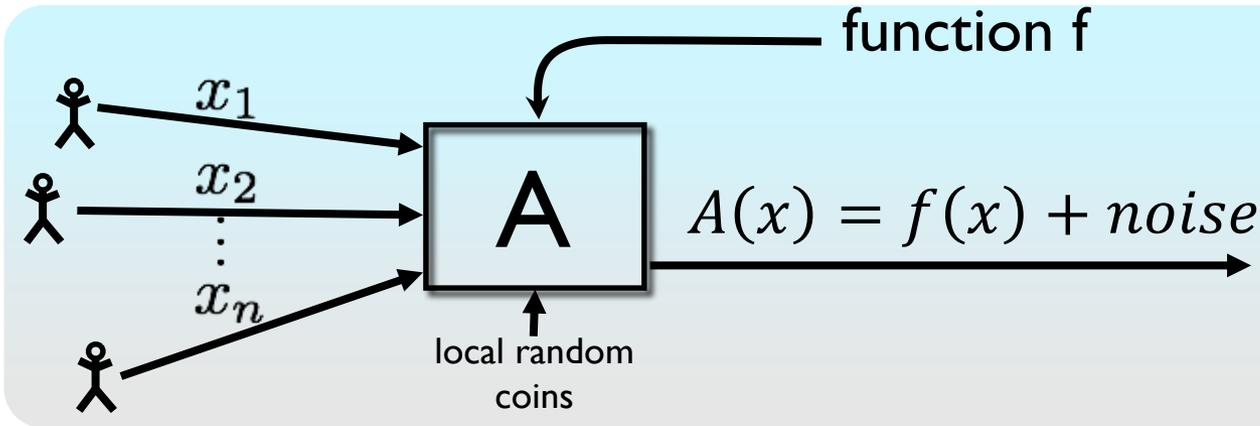


- Global Sensitivity: $GS_f = \max_{\text{neighbors } x, x'} \|f(x) - f(x')\|_1$

➤ Example: $GS_{\text{proportion}} = \frac{1}{n}$



Example: Noise Addition



- Global Sensitivity: $GS_f = \max_{\text{neighbors } x, x'} \|f(x) - f(x')\|_1$

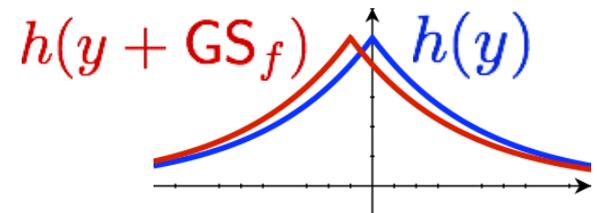
➤ Example: $GS_{\text{proportion}} = \frac{1}{n}$

Theorem: If $A(x) = f(x) + \text{Lap}\left(\frac{GS_f}{\epsilon}\right)$, then A is ϵ -differentially private.

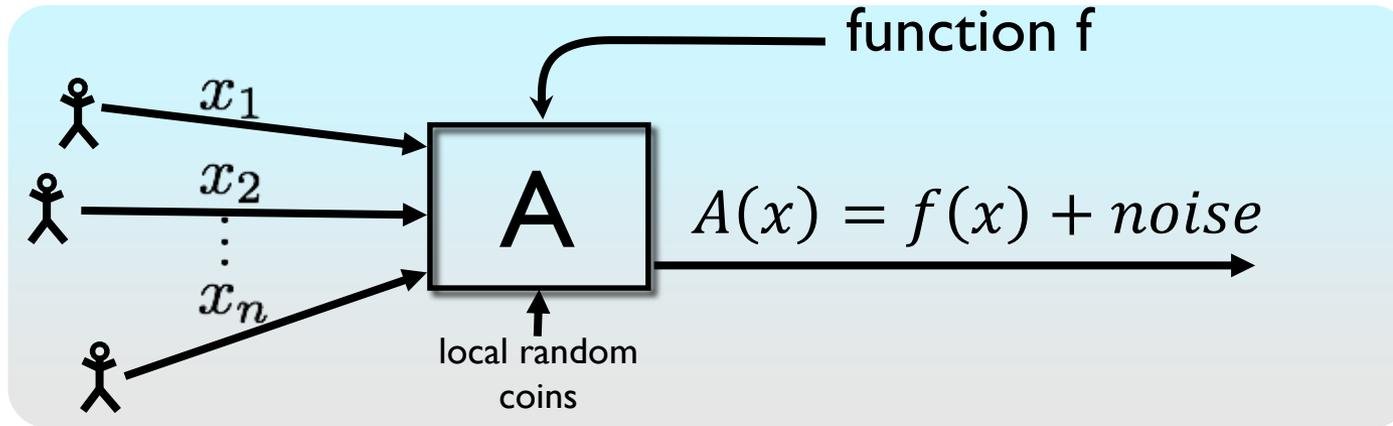
➤ Laplace distribution $\text{Lap}(\lambda)$ has density

$$h(y) \propto e^{-|y|/\lambda}$$

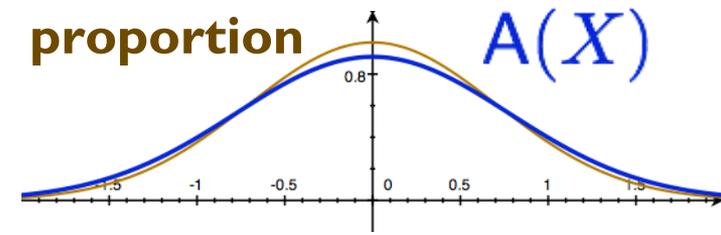
➤ Changing one point translates curve



Example: Noise Addition



- Example: proportion of diabetics
 - $GS_{\text{proportion}} = \frac{1}{n}$
 - Release $A(x) = \text{proportion} \pm \frac{1}{\epsilon n}$
- Is this **a lot**?
 - If x is a random sample from a large underlying population, then **sampling noise** $\approx \frac{1}{\sqrt{n}}$
 - $A(x)$ “as good as” real proportion



Useful Properties

- **Composition:**
If A_1 and A_2 are ϵ -differentially private,
then joint output (A_1, A_2) is 2ϵ -differentially private.
- **Post processing:** A is ϵ -differentially private,
then so is $g(A)$ for any function g
- Meaningful in the presence of **arbitrary external information**

Definition: A is ϵ -differentially private if,
for all neighbors x, x' ,
for all subsets S of outputs

$$\Pr(A(x) \in S) \leq e^\epsilon \cdot \Pr(A(x') \in S)$$

Neighboring databases
induce **close** distributions
on outputs

Interpreting Differential Privacy

- A naïve hope:

~~Your beliefs about me are the same
after you see the output as they were before~~

- Impossible because of correlation attacks
- **Theorem [DN'06]**: Learning things about individuals is **unavoidable** in the presence of external information
- Differential privacy implies:
No matter what you know ahead of time,

You learn (almost) the same things about me
whether or not my data are used

Features or bugs?

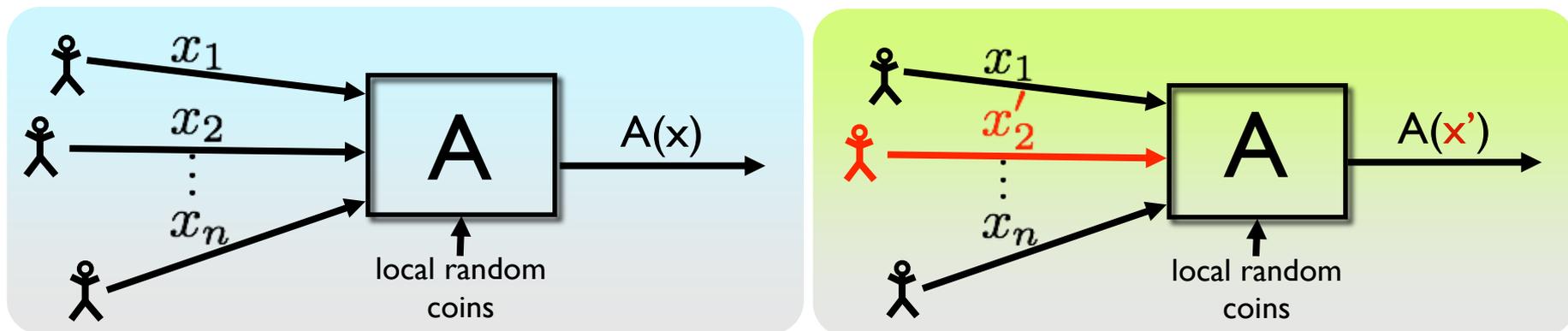
- May not protect sensitive global information, e.g.
 - Clinical data: Smoking and cancer
 - Financial transactions: firm-level trading strategies
 - Social data: what if my presence affects everyone else?

- Leakage accumulates with composition
 - ϵ adds up with many releases
 - Inevitable in some form [reconstruction attacks]
 - How do we set ϵ ?

Variations on the approach

- Predecessors [DDN'03,EGS'03,DN'04,BDMN'05]
- (ϵ,δ) - differential privacy
 - Require $\Pr(A(x) \in S) \leq e^\epsilon \cdot \Pr(A(x) \in S) + \delta$
 - Similar semantics to $(\epsilon,0)$ - diffe.p. when $\delta \ll 1/n$
- Computational variants [MPRV09,MMPRTV'10,GKY'11]
- Distributional variants [RHMS'09,BBGLT'11,BD'12,BGKS'13]
 - Assume something about adversary's prior distribution
 - Deterministic releases
 - Composition becomes delicate
- Generalizations
 - [BLR'08, GLP'11] simulation-based definitions
 - [KM'12, BGKS'13] General language for specifying privacy concerns.
Downside: tricky to instantiate

What can we *compute privately*?



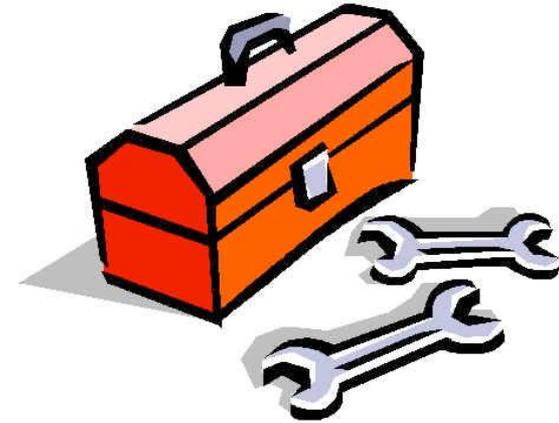
- “Privacy” = change in one input leads to small change in output distribution

What computational tasks can we achieve privately?

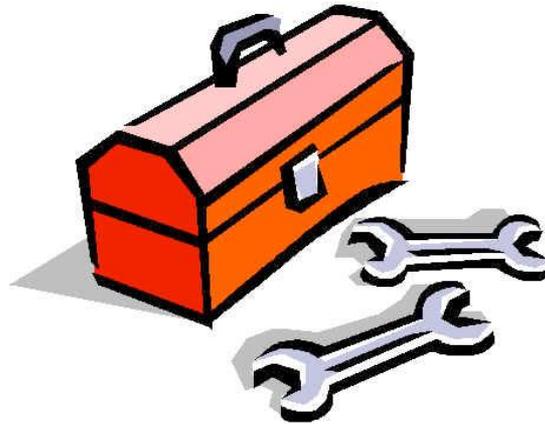
- Lots of recent work, interesting questions
 - Across different fields: statistics, data mining, machine learning, cryptography, algorithmic game theory, networking, info. theory

A Broad, Active Field of Science

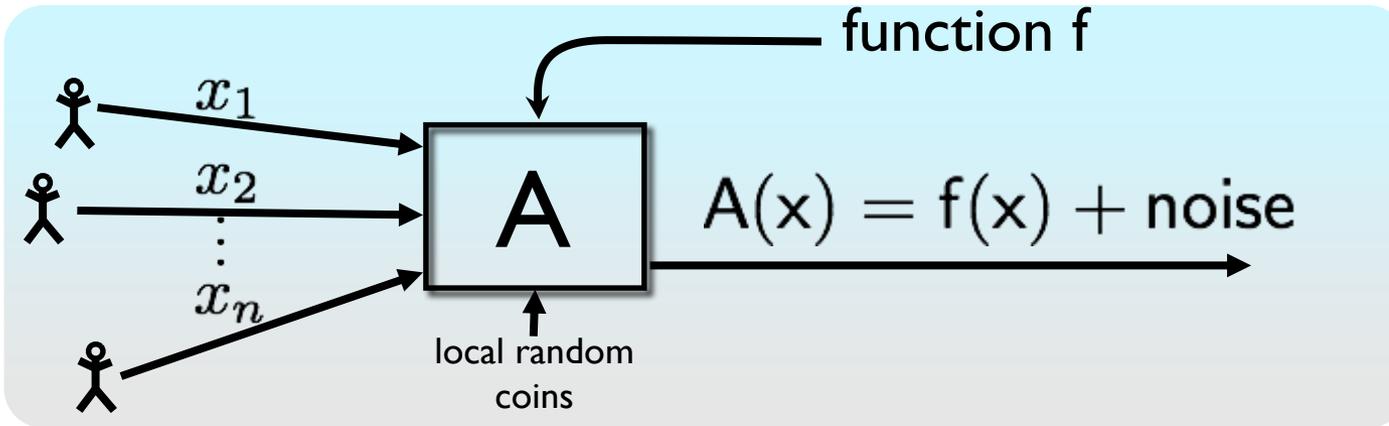
- **Basic Tools and Techniques**
- **Implemented systems**
 - RAPPOR (Google)
 - PInQ (Microsoft)
 - Fuzz (U. Penn)
 - Privacy Tools (Harvard)
- **Theoretical Foundations**
 - Feasibility results: Learning, optimization, synthetic data, statistics
 - Connections to game theory, robustness, false discovery
- **Domain-specific algorithms**
 - Networking, clinical data, social networks, ...



Basic Technique 1: *Noise Addition*



Example: Noise Addition [Dwork, McSherry, Nissim, S. 2006]



• Global Sensitivity: $GS_f = \max_{\text{neighbors } x, x'} \|f(x) - f(x')\|_1$

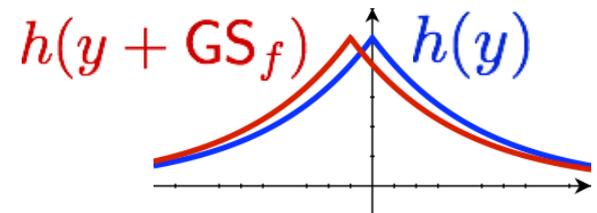
➤ Example: $GS_{\text{proportion}} = \frac{1}{n}$

Theorem: If $A(x) = f(x) + \text{Lap}\left(\frac{GS_f}{\epsilon}\right)$, then A is ϵ -differentially private.

➤ Laplace distribution $\text{Lap}(\lambda)$ has density

$$h(y) \propto e^{-|y|/\lambda}$$

➤ Changing one point translates curve

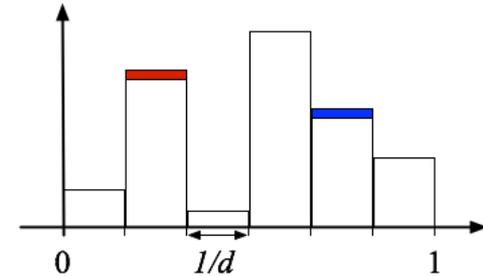


Example: Histograms

- Say x_1, x_2, \dots, x_n in domain D
 - Partition D into d disjoint bins
 - $f(x) = (n_1, n_2, \dots, n_d)$ where $n_j = \#\{i : x_i \text{ in } j\text{-th bin}\}$
 - $GS_f = I$
 - Sufficient to add noise $\text{Lap}(1/\epsilon)$ to each count

- Examples

- Histogram on the line
- Populations of 50 states
- Marginal tables
 - bins = possible combinations of attributes



ABO and Rh Blood Type Frequencies in the United States

ABO Type	Rh Type	How Many Have It	
O	positive	38%	45%
O	negative	7%	
A	positive	34%	40%
A	negative	6%	
B	positive	9%	11%
B	negative	2%	
AB	positive	3%	4%
AB	negative	1%	

(Source: [American Association of Blood Banks](#))

Using global sensitivity

$$GS_f = \max_{\text{neighbors } x, x'} \|f(x) - f(x')\|_1$$

- Many natural functions have low sensitivity
 - e.g., histogram, mean, covariance matrix, distance to a function, estimators with bounded “sensitivity curve”, strongly convex optimization problems
- Laplace mechanism can be a programming interface [BDMN '05]
 - Implemented in several systems [McSherry '09, Roy et al. '10, Haeberlen et al. '11, Moharan et al. '12]

Variants in other metrics

- Consider $f : \mathcal{D}^n \rightarrow \mathbb{R}^d$

- Global Sensitivity:

$$GS_f = \max_{\text{neighbors } x, x'} \|f(x) - f(x')\|_2$$

Theorem: If $A(x) = f(x) + \text{Lap}\left(\frac{GS_f}{\epsilon}\right)$, then A is (ϵ, δ) -differentially private.

- Example $N\left(0, \left(\frac{GS_f \cdot 3 \cdot \sqrt{\ln(1/\delta)}}{\epsilon}\right)^2\right)$ indicates

➤ $f(x)$ = vector of counts.

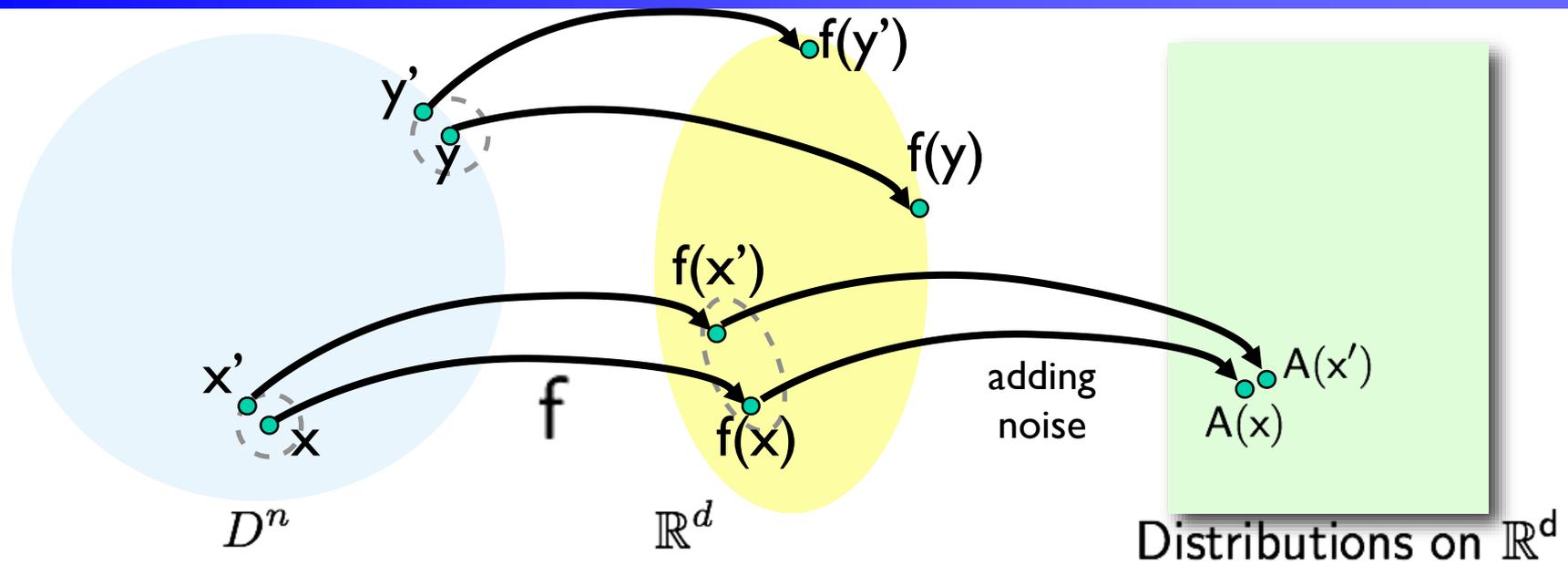
➤

➤ Add noise \sqrt{d} per entry instead of

$$\frac{\sqrt{d \ln(1/\delta)}}{\epsilon}$$

$$\frac{d}{\epsilon}$$

Global versus local [NRS07]



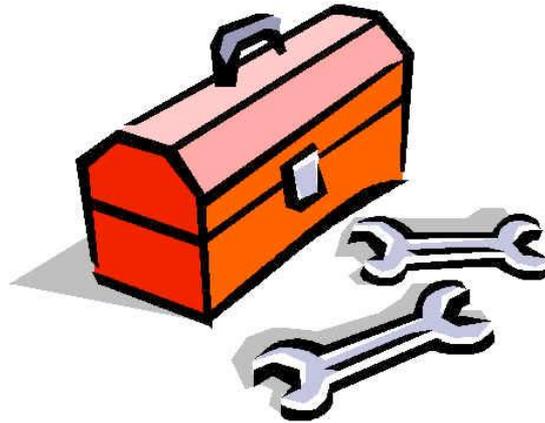
- Global sensitivity is worst case over inputs
- Local sensitivity:

$$LS_f(x) = \max_{x' \text{ neighbor of } x} \|f(x) - f(x')\|_1$$

- Reminder:

- [NRS'07, DL'09, ...] $GS_f(x) = \max_x LS_f(x)$ Techniques with error \approx local sensitivity

Basic Technique 2:
Exponential Sampling



Exponential Sampling [McSherry, Talwar '07]

- Sometimes noise addition makes no sense
 - mode of a discrete distribution
 - minimum cut in a graph
 - classification rule
- [MT07] Motivation: auction design
- Subsequently applied very broadly

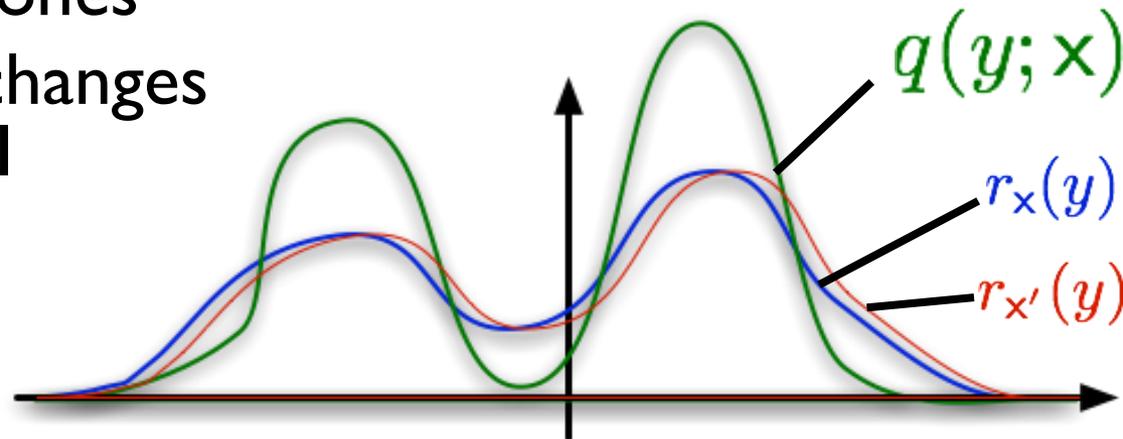
Example: Popular Sites

- Data: $x_i = \{\text{websites visited by student } i \text{ today}\}$
- Range: $Y = \{\text{website names}\}$
- “Score” of y : $q(y; x) = |\{i : y \subseteq x_i\}|$
- Goal: output the most frequently visited site

Mechanism: Given x ,

- Output website y_0 with probability $r_x(y) \propto \exp(\epsilon q(y; x))$

- **Utility:** Popular sites exponentially more likely than rare ones
- **Privacy:** One person changes websites' scores by ≤ 1



Analysis

Mechanism: Given x ,

- Output website y_0 with probability $r_x(y) \propto \exp(\epsilon q(y; x))$

- **Claim:** Mechanism is 2ϵ -differentially private

- **Proof:**
$$\frac{r_x(y)}{r_{x'}(y)} = \frac{e^{\epsilon q(y; x)}}{e^{\epsilon q(y; x')}} \cdot \frac{\sum_{z \in Y} e^{\epsilon q(z; x')}}{\sum_{z \in Y} e^{\epsilon q(z; x)}} \leq e^{2\epsilon}$$

- **Claim:** If most popular website has score T , then

$$\mathbb{E}[q(y_0; x)] \geq T - (\log |Y|)/\epsilon$$

- **Proof:** Output y is **bad** if $q(y; x) < T - k$

➤
$$\Pr(\text{bad outputs}) \leq \frac{\Pr(\text{bad outputs})}{\Pr(\text{best output})} \leq \frac{|Y| e^{\epsilon(T-k)}}{e^{\epsilon T}} \leq e^{\log |Y| - \epsilon k}$$

➤ Get expectation bound via formula $E(Z) = \sum_{k>0} \Pr(Z \geq k)$

Exponential Sampling

Ingredients:

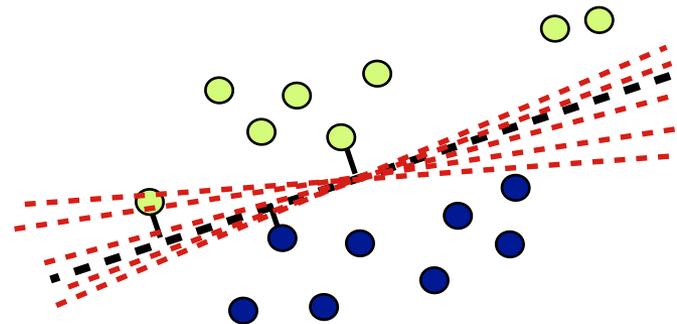
- Set of outputs Y with prior distribution $p(y)$
- **Score function** $q(y;x)$ such that for all outputs y , neighbors x, x' : $|q(y;x) - q(y;x')| \leq 1$

Mechanism: Given x ,

- Output y_0 from Y with probability

$$r_x(y) \propto p(y) e^{\epsilon q(y;x)}$$

- Basis for first synthetic data results [Blum, Ligett, Roth '08]
 - Preserve k linear statistics about data set with domain D



$$\frac{(\log^{1/2} k)(\log^{1/4} |D|)}{n^{1/2}}$$

Using Exponential Sampling

- Mechanism above very general
 - Every differentially private mechanism is an instance!
 - Still a useful design perspective
- Perspective used explicitly for
 - Learning discrete classifiers [KLNRS'08]
 - Synthetic data generation [BLR'08,...,HLM'10]
 - Convex Optimization [CM'08,CMS'10]
 - Frequent Pattern Mining [BLST'10]
 - Genome-wide association studies [FUS'11]
 - High-dimensional sparse regression [KST'12]
 - ...

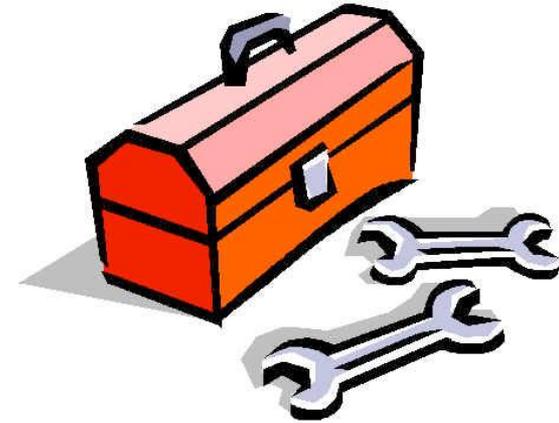
Digital Good Auction [McSherry, Talwar '07]

- 1 seller with a digital good
- n potential buyers
 - Each has a secret value v_i in $[0, 1]$ for song
 - Setting price p will get revenue $\text{rev}(p) = p|\{i: v_i \geq p\}|$
 - How can seller set p to get revenue $\approx \text{OPT} = \max \text{rev}(p)$?
- Straightforward bidding mechanism
 - Each player reports v_i
 - Lying can drastically change best price
- Instead, sample p^* from density $r(p) \propto \exp(\varepsilon \cdot \text{rev}(p))$
 - Expected revenue $\geq \text{OPT} - O(\ln(\varepsilon n) / \varepsilon)$



A Broad, Active Field of Science

- **Basic Tools and Techniques**
- **Implemented systems**
 - RAPPOR (Google)
 - PInQ (Microsoft)
 - Fuzz (U. Penn)
 - Privacy Tools (Harvard)
- **Theoretical Foundations**
 - Feasibility results: Learning, optimization, synthetic data, statistics
 - Connections to game theory, robustness, false discovery
- **Domain-specific algorithms**
 - Networking, clinical data, social networks, ...



Implications for other areas

- Game theory & economics
 - Differentially private mechanisms are automatically “approximately truthful”
 - Participating in a DP mechanism doesn’t hurt me
- Statistical analysis: Differential privacy is a strong type of **stability** or **robustness**
 - Regularization techniques from optimization help design DP algorithms
 - Control **false discovery** in adaptive data analysis

Ongoing Work

- Practical implementations
- Efficient algorithms
- Relaxed definitions
 - Exploit adversarial uncertainty
- Differently-structured data
 - E.g., social network data: which data is “mine”?

Conclusions

- **Define privacy in terms of my effect on output**
 - Meaningful despite arbitrary external information
 - I should participate if I get benefit
- **Rigorous framework for private data analysis**
 - Rich algorithmic literature (theoretical and applied)
 - There is no competing theory
- **What computations can we secure?**
 - Differential privacy provided a surprising formalization for a previously ad hoc area
 - What other areas need formalization?
 - How should we think about correlation attacks?

Further resources

- Tutorial from CRYPTO 2012
 - <http://www.cse.psu.edu/~asmith/talks/2012-08-21-crypto-tutorial.pdf>
- Courses:
 - <http://www.cis.upenn.edu/~aaroht/courses/privacyF11.html>
 - <http://www.cse.psu.edu/~asmith/privacy598>
- DIMACS Workshop on Data Privacy (October 2012)
 - Videos of tutorials
 - <http://dimacs.rutgers.edu/Workshops/DifferentialPrivacy/>
- Simons Institute Big Data & DP Workshop (Dec 2013)
 - Talk videos online